

Next Fifteen Communications Group plc 75 Bermondsey Street, London SE1 3XF tel: +44 (0)20 7908 6444 www.next15.com

27 April 2022

Dear Shareholder,

Annual report 2022

Please find enclosed the Company's annual report and accounts for the year ended 31 January 2022 together with the Notice of the AGM.

Annual General Meeting ('AGM')

The Annual General Meeting (the 'AGM') of Next Fifteen Communications Group plc (the 'Company') will be held at our offices located at 60 Great Portland Street, London W1W 6RT on 23 June 2022 at 11.00 am. These are offices of the Group that were acquired as part of the acquisition of Engine UK in March 2022. However, should any restrictions be re-introduced as a result of the COVID-19 pandemic, the arrangements for the AGM may be subject to change, possibly at short notice. Please accept this email as notification that the Notice of the AGM has also now been published and is accessible from the Company's website, as detailed above.

The Board values the opportunity to meet shareholders and respond to any questions you may have, any changes to the AGM will be made available via our website at www.next15.com/investors/annual-general-meeting.

Proxy voting

The Company no longer posts proxy voting cards to shareholders to reduce its impact on the environment. In order to vote at the AGM, shareholders should use the electronic proxy appointment service offered by the Company's registrar, Link Group, at www.signalshares.com. This represents a faster and more secure method of voting. You may need to register for the Share Portal Service if you have not already done so. All such votes must be received by 11.00 am. on 21 June 2022, being 48 hours prior to the time of the AGM. Although the Company will no longer be producing hard copy proxy forms, a paper copy may be requested by contacting Link Group on 0371 664 0300. Calls are charged at the standard geographic rate and will vary by provider. From overseas please call +44 (0)371 664 0300. Calls from outside the United Kingdom will be charged at the applicable international rate. Lines are open between 9.00 am and 5.30 pm Monday to Friday excluding public holidays in England and Wales.

To register for the electronic proxy appointment service, you will need your Investor Code ('IVC') which can be found on your share certificates or dividend documents. Once registered, you will immediately be able to vote. Voting by proxy prior to the AGM does not affect your right to attend the AGM and vote in person, should you so wish.

Dividend Reinvestment Plan

The Company operates a Dividend Reinvestment Plan (the 'DRIP') which enables shareholders in the UK to buy the Company's shares on the London Stock Exchange with their cash dividend. Further information about the DRIP is available from Link Asset Services. If shareholders would like their future dividends to qualify for the DRIP, completed application forms must be returned to the registrar.

We would like to take this opportunity to thank you for having consented to receive company communications via email rather than in paper form, as this will result in cost savings to the Company and also reduce the impact that printing and posting of large documents has on the environment.

The Board looks forward to your support at the AGM.

Yours faithfully,

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Mark Sanford

General Counsel and Company Secretary Next Fifteen Communications Group plc