

Next 15 Group plc 60 Great Portland Street, London W1W 7RT tel: +44 (0)20 3128 8000 www.next15.com

17 May 2023

Dear Shareholder,

Annual Report 2023

Please find enclosed the Company's Annual Report and Accounts for the year ended 31 January 2023, together with the Notice of AGM.

Annual General Meeting ('AGM')

The Annual General Meeting (the 'AGM') of Next 15 Group plc (the 'Company') will be held at our offices located at 60 Great Portland Street, London W1W 7RT on 6 July 2023 at 11.00 a.m. Please accept this letter as notification that the Notice of AGM has also now been published and is accessible from the Company's website.

The Board values the opportunity to meet shareholders and respond to any questions you may have, any changes to the AGM will be made available via our website at www.next15.com/investors.

Proxy voting

The Company no longer posts proxy voting cards to shareholders to reduce its impact on the environment. In order to vote at the AGM, shareholders should use the electronic proxy appointment service offered by the Company's registrar, Link Group, at www.signalshares.com. This represents a faster and more secure method of voting. You may need to register for the Share Portal Service if you have not already done so. All such votes must be received by 11.00 a.m. on 4 July 2023, being 48 hours prior to the time of the AGM. Although the Company will no longer be producing hard copy proxy forms, a paper copy may be requested by contacting Link Group on 0371 664 0300. Calls are charged at the standard geographic rate and will vary by provider. From overseas, please call +44 (0)371 664 0300. Calls from outside the United Kingdom will be charged at the applicable international rate. Lines are open between 9.00 a.m. and 5.30 p.m. Monday to Friday excluding public holidays in England and Wales.

To register for the electronic proxy appointment service, you will need your Investor Code ('IVC') which can be found on your share certificates or dividend documents. Once registered, you will immediately be able to vote. Voting by proxy prior to the AGM does not affect your right to attend the AGM and vote in person, should you so wish.

Dividend Reinvestment Plan

The Company operates a Dividend Reinvestment Plan (the 'DRIP') which enables shareholders in the UK to buy the Company's shares on the London Stock Exchange with their cash dividend. Further information about the DRIP is available from Link Group. If shareholders would like their future dividends to qualify for the DRIP, completed application forms must be returned to the registrar.

The Board looks forward to your support at the AGM.

Yours faithfully,

Mark Sanford

General Counsel and Company Secretary

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